BHAMIDIPATI KARTHIK

ACADEMIC PROFILE

PGDM – Business Analytics	5.3 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B.TECH – ECE	59 %	SRM University AP, Amaravati	2022
Class XII (SSC)	75 %	Sri Chaitanya Jr College, Vijayawada	2018
Class X (CBSE)	74 %	The Hyderabad Public School, Ramanthapur	2016

AREAS OF STUDY

Business Requirements Analysis, Business Data Visualization, Introduction to Digital Business, Database Management System, Business Forecasting, Data Pre-processing, Cloud Computing for Business Value.

INTERNSHIP(S)   3 Months

Ananth Technologies Limited, Hyderabad   **Technical Intern**   **Dec 2021 - Feb 2022**

- Had been part of a team where we performed IR and PDU testing on PDU units for ASTRA MISSILES.
- Conducted a 3-stage testing process on the pins, the temperature units can bear and connectivity.
- As it was a DRDO project I made sure the results were accurate and satisfactory.

ACADEMIC PROJECT(S)

Comprehensive Strategy for Pothole Management in Bengaluru

- Created a Business Requirement Document (BRD) to analyze multiple solutions by which we can cease the increasing pothole problem faced in Bengaluru.
- Implemented data-driven solutions including public private partnerships, AI driven solution for BMMC.
- Finally concluded that PPP is the best approachable way to reduce the pothole number as part of CSR activities.

Developing a Dashboard on Google

- Developed an Interactive Dashboard to get the insight for the Company (Google) using Tableau.
- We analyzed Google's product revenue, viewership, and user distribution by country.
- One of the key insights is that India stands on top of viewership board for youtube.

Transformative Employee Development at Max Fashion: A Design Thinking Approach

- Strategy Development and Application: Implemented a comprehensive strategy to revamp Max Fashion's employee development programs.
- Focus on Sales and Internal Growth: Aimed at enhancing employee skills to boost sales and foster internal growth.
- Productivity and Continuous Learning: Emphasized improving productivity and creating a culture of continuous learning.
- Impact on Performance: Targeted increased sales and overall company performance through improved employee development.

CERTIFICATIONS

Fundamentals of Business Analysis	Starweaver (Coursera)	2024
Business Analysis: Key Definitions & Strategy Analysis	Starweaver (Coursera)	2024
Creating Dashboards and Storytelling with Tableau	University of California, Davis (Coursera)	2024
Excel Skills for Business: Advanced	Macquarie University (Coursera)	2023

POSITIONS OF RESPONSIBILITY

JAGSoM, Bengaluru	**Registrations Coordinator – Kanyathon** - Led a team of 40 in managing the event registrations and successfully reached 7000+ registrations. - Made sure each participant received their certificates and rewards based on their time they finished their race for pro runs.	**2024**

ACCOMPLISHMENTS

Competitions and Activities	- Selected for **State Basketball camp** for Telangana state. - Represented as **University Basketball Captain** at SRMAP. - Have participated in 3 **Model United Nations** and conducted one as **Founder General**.

SKILLS	Microsoft Excel, Python, SQL, Tableau, Project Libre